



ARCSERVE BUSINESS CONTINUITY CLOUD

Comprehensive solution to protect complex IT infrastructures, including cloud workloads, on-premises x86 and non-x86 systems

60% of all IT workloads will run in the cloud by 2019¹

and by the year 2020, a corporate “No-Cloud” policy will be as rare as a “No-Internet” policy is today². IT infrastructures are rapidly transforming, spreading across different platforms, vendors and locations. At the same time, many mid-size and enterprise companies continue to use non-x86 platforms, including UNIX, HP/UX, AIX, Solaris and others to support their legacy applications.

With these multi-generational IT environments, businesses face increased risk of data loss and extended downtime caused by gaps in the labyrinth of primary and secondary data centers, cloud workloads, operating environments, disaster recovery (DR) plans and colocation facilities. Delivering on service-level agreements (SLAs) is often difficult and protection beyond mission-critical applications and data becomes unrealistic.

To reduce these risks and restore SLAs, 56% of companies resort to using two or more backup solutions,³ further driving up costs and adding to the complexity they’re attempting to solve.



With Arcserve, we have peace of mind that all our sites have seamless data protection processes in place so that our production is not disrupted.

– Ulrich müller, IT Project Manager, Semikron



Arcserve Business Continuity Cloud,

powered by a unified, cloud-based management interface, solves these challenges by enabling your business to prevent IT disasters from your applications and your systems, at your premises and your clouds.

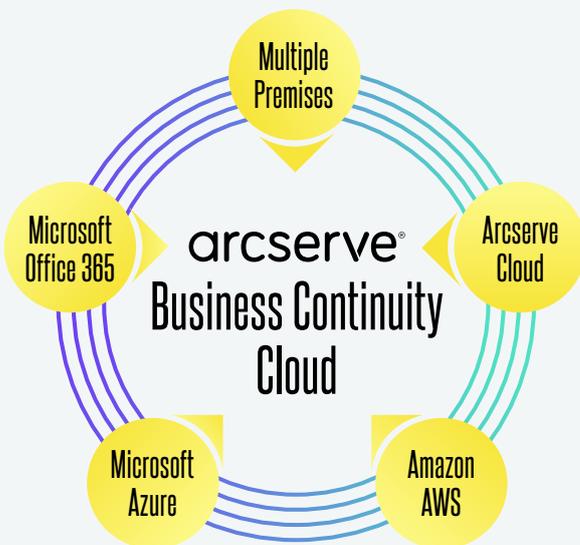
Designed for hybrid multi-cloud IT infrastructures, it includes backup, disaster recovery, high availability and email archiving to meet every recovery time and point objective (RTO / RPO) and SLA without the complexity of dealing with multiple vendors and interfaces, lowering the total cost of ownership (TCO) of protecting and managing data by up to 50%.⁴

¹<https://451research.com/blog/1910-by-2019,-60-of-it-workloads-will-run-in-the-cloud>

²<https://www.gartner.com/newsroom/id/3354117>

³<https://www.ontrack.com/resources/press/details/64993>

⁴Arcserve Customer Survey, November 2017



With Arcserve Business Continuity Cloud, your business will:

- **Reduce** risks of data loss and extended downtime in your critical business systems and applications
- **Restore** SLAs and support every RTO and RPO, demanded by the business
- **Increase** transparency with stakeholders and guarantee system availability with built-in advanced reporting and analytics
- **Transform** your IT infrastructure with multi-cloud and cross-cloud data protection safely
- **Strengthen** corporate and regulatory compliance by simplifying legal discovery and audits

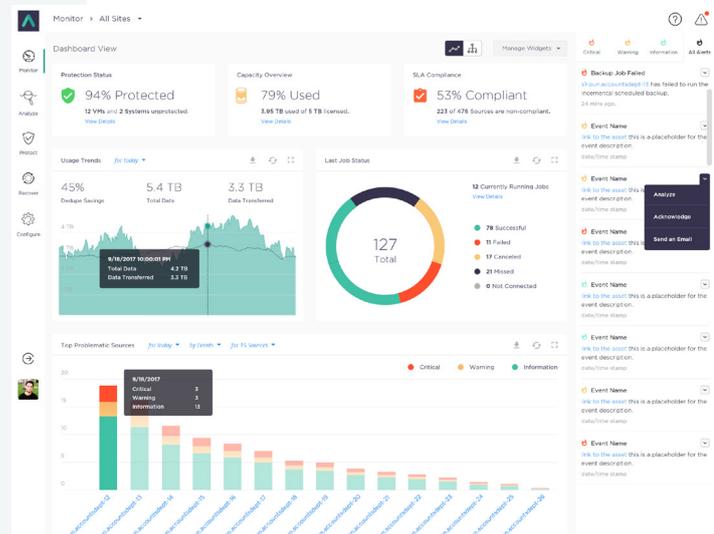
Battle-Tested Technologies from the World's Most Experienced Data Protection Vendor

With over 30 years of experience protecting the world's priceless digital assets, Arcserve's solutions are proven in decades. Arcserve is a recognized tech pioneer with a history of introducing technologies not previously found in the data protection space – from cutting-edge tape support in the 1990's to hardware-free, near-zero RPOs in the cloud era.

At the forefront of innovation, Arcserve provides the most complete set of data protection capabilities found under one roof – fully integrated into a seamless solution to safeguard the entirety of your business.

Only with Arcserve can your business easily safeguard its critical data and avoid data protection gaps with a single solution, from one vendor, for all applications and data.

For more information, please visit www.arcserve.com



About Arcserve

Arcserve provides exceptional solutions to protect the priceless digital assets of organizations in need of full scale, comprehensive data protection. Established in 1983, Arcserve is the world's most experienced provider of business continuity solutions that safeguard multi-generational IT infrastructures with applications and systems in any location, on premises and in the cloud. Organizations in over 150 countries around the world rely on Arcserve's highly efficient, integrated technologies and expertise to eliminate the risk of data loss and extended downtime while the reducing the cost and complexity of backing up and restoring data by up to 50 percent. Arcserve is headquartered in Minneapolis, Minnesota with locations around the world.



Explore more at arcserve.com