LOSE MY TRUST
LOSE MY BUSINESS.
Consumers are more data security-savvy than you think. Get attacked by ransomware—don’t count on them to be forgiving.

RANSOMWARE’S STUNNING IMPACT ON CONSUMER BEHAVIOR

~ 9 OUT OF 10 CONSUMER TRUST
question whether your business is trustworthy before making a purchase

BUSINESS GROWTH 59%
said one attack in the past year would keep them from doing business with you

1 IN 4 MEETING SLAS
said they’d take their business to a competitor if systems and applications weren’t restored within 24 hours

PROTECT YOUR CUSTOMERS—AND YOUR BUSINESS—FROM RANSOMWARE

Our new ebook shows you how.
arcserve.com/protect-against-ransomware