

LOSE MY TRUST LOSE MY BUSINESS.

Consumers are more data security-savvy than you think.
Get **attacked by ransomware**—don't count on them to be forgiving.

RANSOMWARE'S STUNNING IMPACT ON CONSUMER BEHAVIOR

~ 9 OUT OF 10 CONSUMER TRUST

question whether your business
is trustworthy before making a
purchase

BUSINESS GROWTH 59%
said one attack in the past
year would keep them from
doing business with you

1 IN 4 MEETING SLAS

said they'd take their business
to a competitor if systems and
applications weren't restored
within 24 hours

PROTECT YOUR CUSTOMERS—AND YOUR BUSINESS—FROM RANSOMWARE

Our new ebook shows you how.
arcserve.com/protect-against-ransomware

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