

PROTECT DATA. SAVE PATIENTS' LIVES.



How healthcare providers are overcoming today's data protection challenges

By protecting patient data and ensuring it's available to everyone who needs it at your facility, you're helping to safeguard patient care. However, it's not easy...

YOUR DATA IS ALWAYS IN DANGER

90% of businesses will experience one or more serious **downtime** events per year ¹

50% of healthcare CISOs reported facing **cyberattacks** focused on destroying data²

195% more **ransomware** attacks occurred this past year than the year before³

You are on the hot seat and... the financial consequences of failure can be severe

\$740,000. The average cost to a healthcare facility per downtime event⁴

\$5.5 million. The HIPAA fine paid by Memorial Healthcare System for non-compliance due to data loss

\$75,000. The amount NEO Urology in Ohio was forced to pay in ransom after an attack

MANY HEALTHCARE PROVIDERS FEEL ILL-EQUIPPED TO MEET THE CHALLENGE

50% are now attempting to **modernize IT**⁵ to support data-rich initiatives such as:

- AI-enhanced virtual care
- EHRs
- Analytics
- IoT devices
- Genomics
- Population health management

BUT:

33% cite **insufficient funding** as their biggest barrier to IT transformation⁶

56% report using 2+ backup solutions⁷, indicating that **complexity** is also a problem

Only 15% are highly confident of their ability to **quickly recover** from an outage⁸

FORTUNATELY, THE NEWS IS STILL GOOD... ARCSERVE HELPS YOU SAVE THE DAY.

The worlds **most experienced** data provider

Solutions that outperform the **2, 3, 4** or however **many** point backup solutions you're now using

Protects data/systems in cloud, physical, and virtual environments across **300+ platforms**

Increases healthcare **IT productivity** by up to **100%**

GO WITH THE **INDUSTRY LEADER**

For more info or to chat online, visit arcserve.com.

Sources:

¹<https://italerting.com/state-of-incident-management/>

²<https://healthsecurity.com/news/45-health-cisos-faced-cyberattacks-focused-on-destroying-data>

³<https://healthsecurity.com/news/ransomware-attacks-on-business-targets-increase-by-195-in-q1>

⁴<https://interbitdata.com/costs-impact-hcis-downtimes/>

⁵<https://www.gartner.com/en/documents/3913701/survey-analysis-healthcare-providers-must-modernize-to>

⁶<https://www.gartner.com/en/documents/3913701/survey-analysis-healthcare-providers-must-modernize-to>

⁷<https://www.ontrack.com/resources/press/details/64993/survey-more-than-50-of-companies-run-multiple/>

⁸ITC Study 2017
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